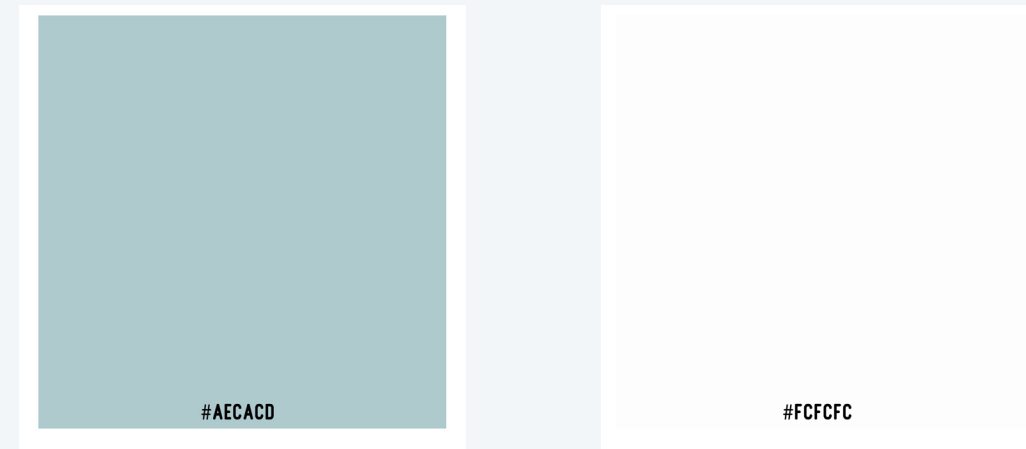


More Than SEO Branding Refresh





Colour Ideation - Primary



Colour Ideation - Secondary

More than SEO

MORE THAN SEO

More than SEO

MORE THAN SEO

MORE THAN SEO

More than SEO

MORE THAN SEO

More than SEO

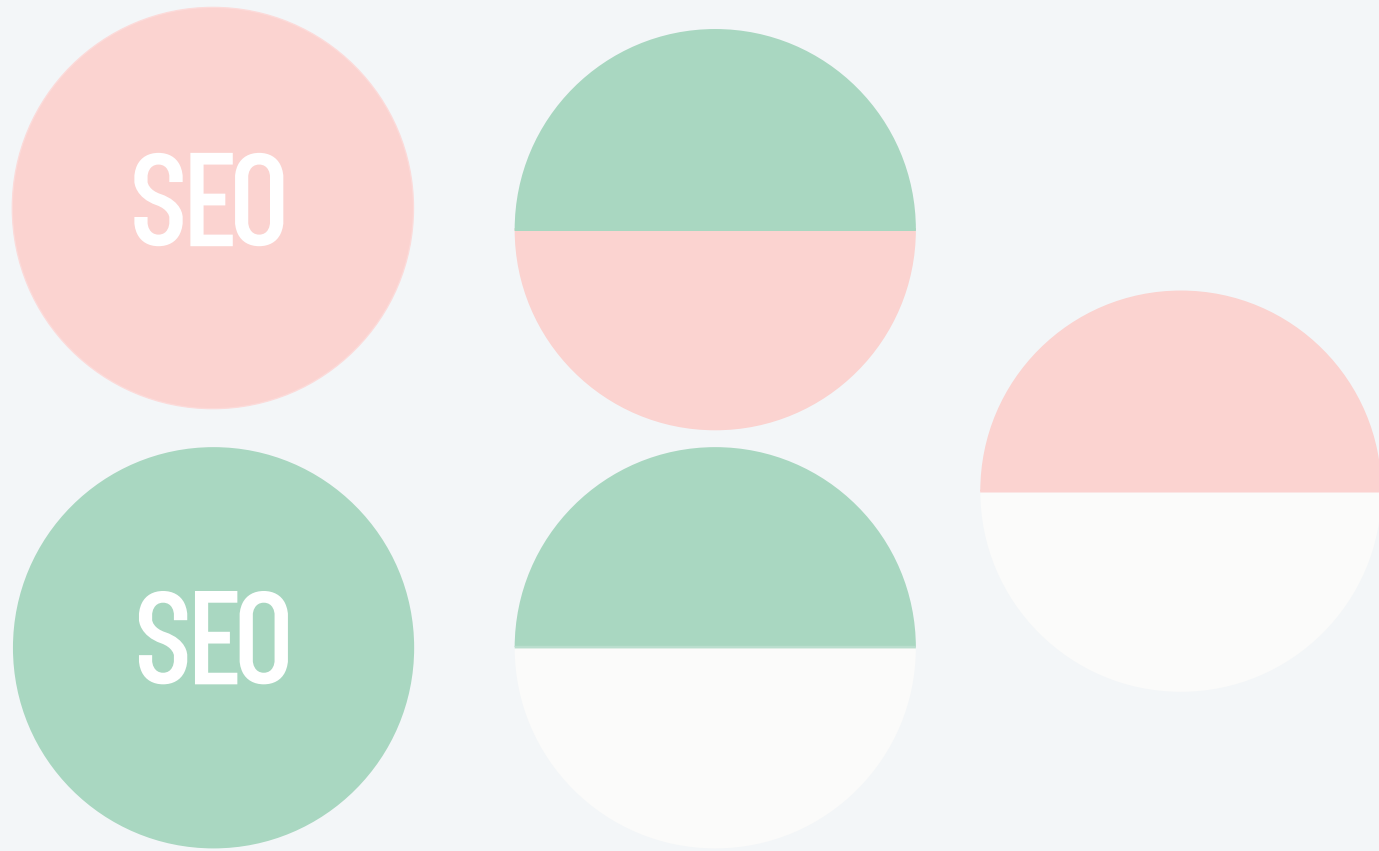
MORE THAN SEO

MORE THAN SEO

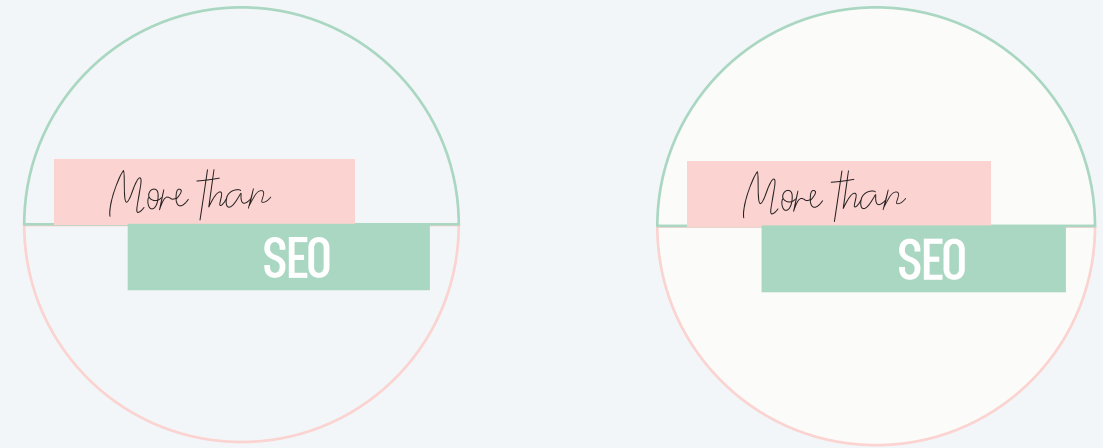


Font ideation - Handwritten & Bold

Background Ideation - Marble & Watercolour



Background Ideation - Solid Colour



Minimalist design, can be filled with the secondary white colour.

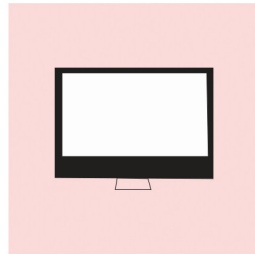
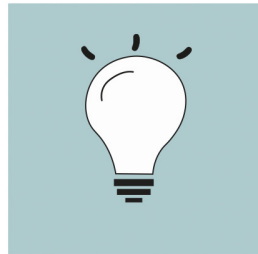
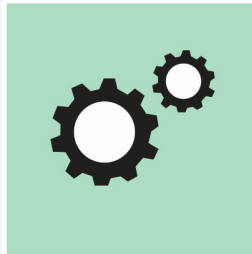
Logo Ideation #1

HOME



Icons not final, used as example,
can be replaced with stock
imagery/photographer.

Home Page Mockup #1

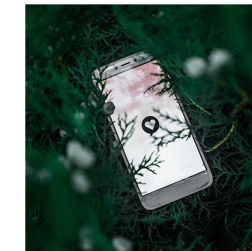
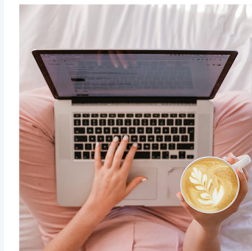


HOME



Images not final, can be replaced
with other stock - source:
Unsplash

Home Page Mockup #2



Next steps:

- Finalise a typeface
- Feedback on logo
- Finalise colour scheme
- Illustrations/Icons if needed

